

Prevention Roadmaps

How to Navigate the Public Health Approach with a Theory of Change

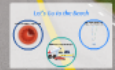
Kate Gasiorowski, MPH

Indiana Coalition Against Domestic Violence

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How to Navigate the Public Health Approach with a Theory of Change

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The Public Health Approach



The Public Health Approach

Define the Problem

- Who defines the problem?
- How do they define it?
- What is the extent of the problem?



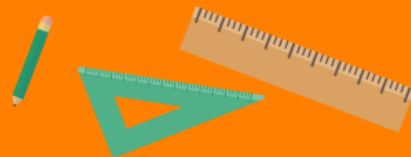
Identify Key Risk & Protective Factors

- What *increases* the chance of the problem occurring?
- What *decreases* the chance of the problem occurring?



Implement & Evaluate Prevention Strategies

- Develop in Collaboration
- Evidence-based and promising practices
- Evaluate, Evaluate, Evaluate



Disseminate Widely

- Sharing is Caring!
- Replicate
- Scale



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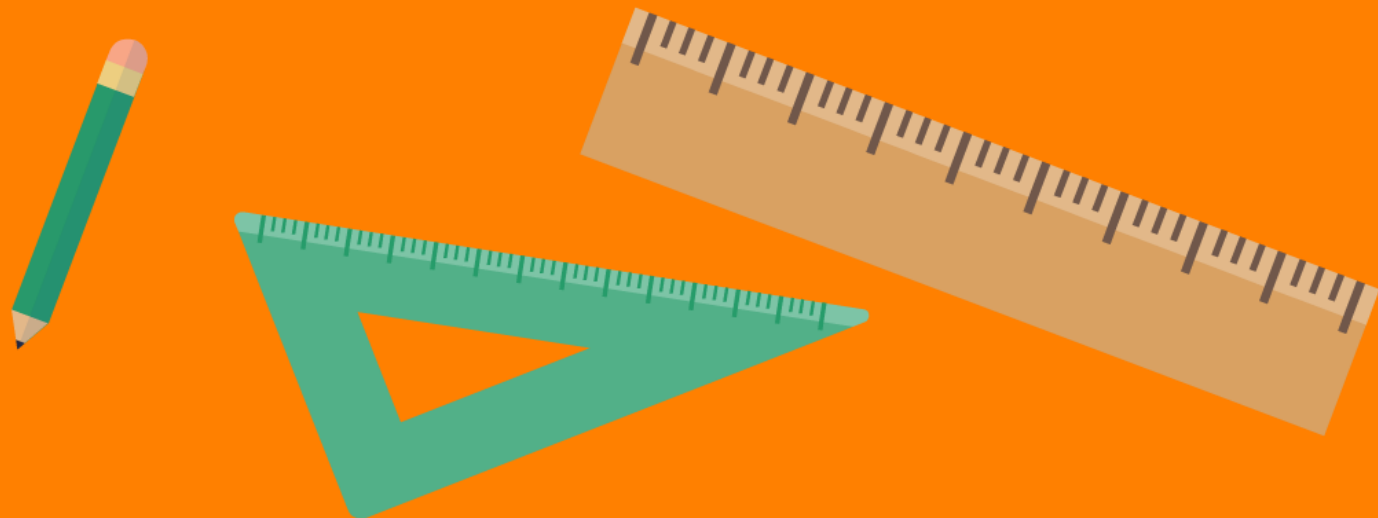
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Data Should Be...



Accessible



Usable



Fun!



Accessible

Usable

Fun!

Let's Go to the Beach

15 Minute Small Group Activity



The Beach Meets the Public Health Approach



What are the key takeaways?



15 Minute Small Group Activity



What are the key takeaways?



The Beach Meets the Public Health Approach

What you did in the Game

Your group discussed general aspects of "beachfront" beaches.



You picked a vehicle, but it turned out you weren't ready to pick a vehicle yet.



Your group got on the same page regarding your desired beach (e.g.,obby beach).



You picked a vehicle, but it turned out you weren't ready to pick a vehicle yet.



Your group realized you were starting off in a different location than you had originally thought.



You picked an appropriate vehicle that took into account both where you were going and where you started from.

How the game translates to the Public Health Approach

Your group has a general discussion about what you hope to accomplish via the project.



You're not ready to pick your strategy yet!



Your group clearly defines the problem to be addressed and you choose your desired outcomes.



You're not ready to pick your strategy yet!



Your group gets a baseline assessment of what's going on with your target population as that you. Then why the problem is occurring there (i.e., you identify the risk and protective factors present within the target population).



You are now able to pick an appropriate strategy that takes into account both the different problem-related outcomes, and the reasons that problem is occurring within your target population.

Let's Chat!

What you did in the Game

Your group discussed general aspects of "beautiful" beaches



You picked a vehicle, but it turns out you weren't ready to pick a vehicle yet.



How the game translates to the Public Health Approach

Your group has a general discussion about what you hope to accomplish via the project



You're not ready to pick your strategy yet!



Your group got on the same page regarding your desired beach (e.g., Nobby Beach).



You picked a vehicle, but it turns out you weren't ready to pick a vehicle yet.



Your group clearly defines the problem to be addressed and you choose your desired outcomes.



You're not ready to pick your strategy yet!



Your group realized you were starting off in a different location than you had originally thought.



You picked an appropriate vehicle that took into account both where you were going and where you started from.

Your group gets a baseline assessment of what's going on with your target population so that you know why the problem is occurring there (i.e., you identify the risk and protective factors present within the target population)



You are now able to pick an appropriate strategy that takes into account both the defined problem/desired outcomes and the reasons that problem is occurring within your target population.

Let's Chat!

Know Where You Are



1 Define the Problem

2 Identify Key Risk and Protective Factors

Community Needs Assessment



A process used to determine the needs and resources of a community

Defines the problem - what is the problem and how does it exist in the community?

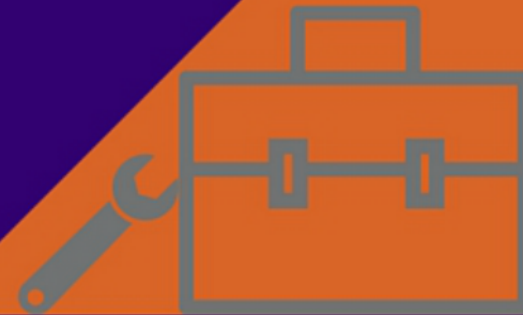
Identifies key risk and protective factors of a public health issue

CNA Process

- 1 Choose your community
- 2 Get people together
- 3 Decide what you're looking for
- 4 Get the facts
- 5 Share what you found



Community Needs Assessment Toolbox



<http://icadv5.wixsite.com/icadv-cna-toolbox>



Know Where You're Going



Outcome

The measurable change we hope to see as a result of an initiative, such as a program or policy.



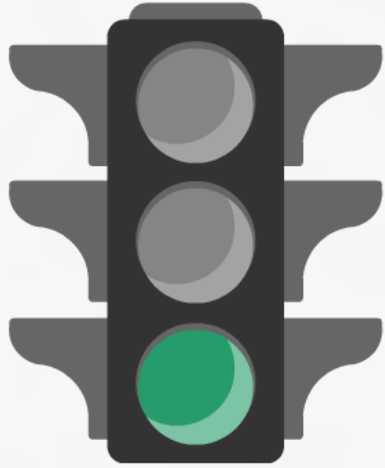
Is your outcome measurable?



Is your outcome actually a solution?

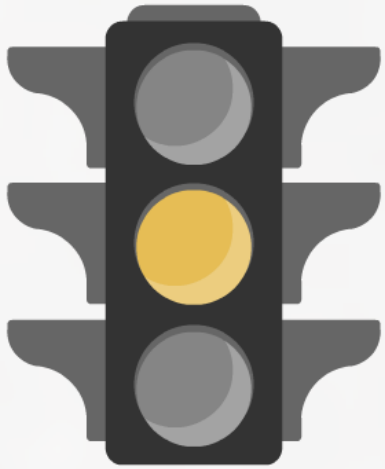


Increased job opportunities



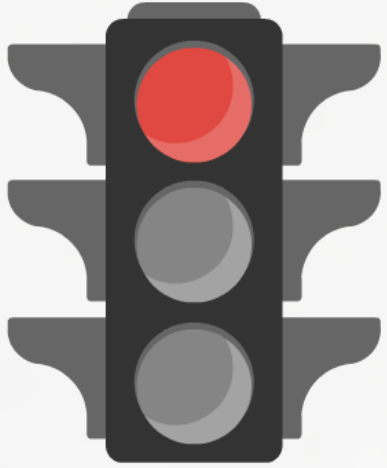
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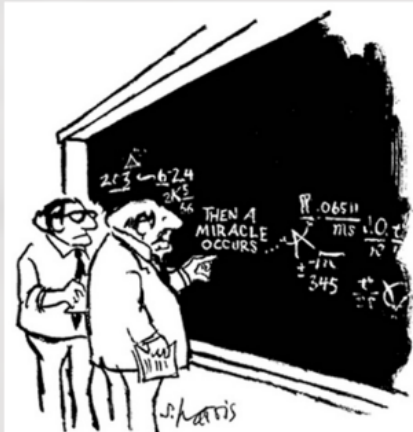


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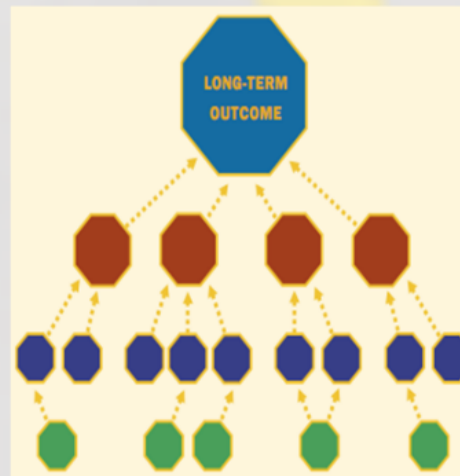
Increased job opportunities

Community Job Fairs

Theory of Change

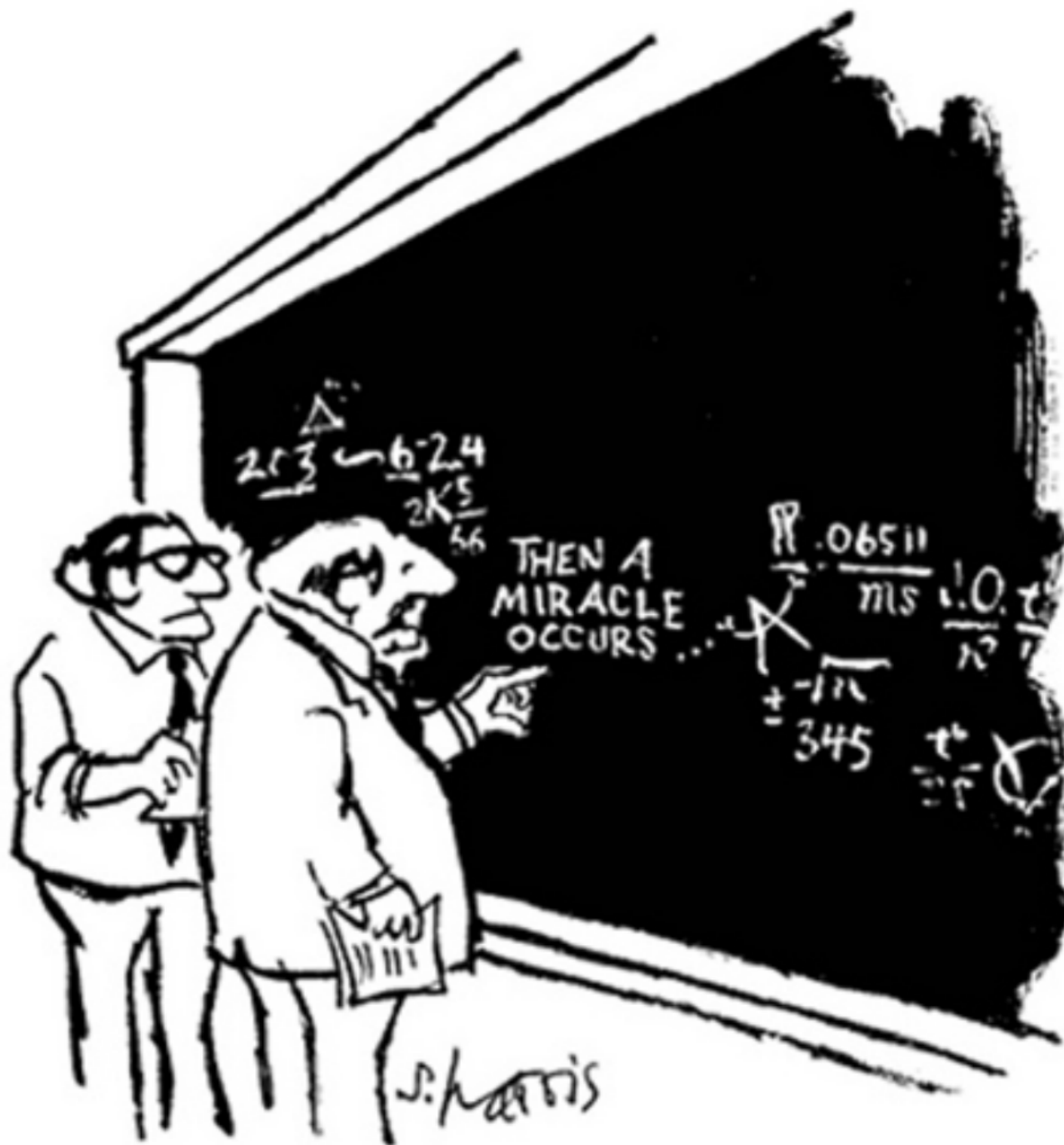


"I think you should be more explicit here in step two."

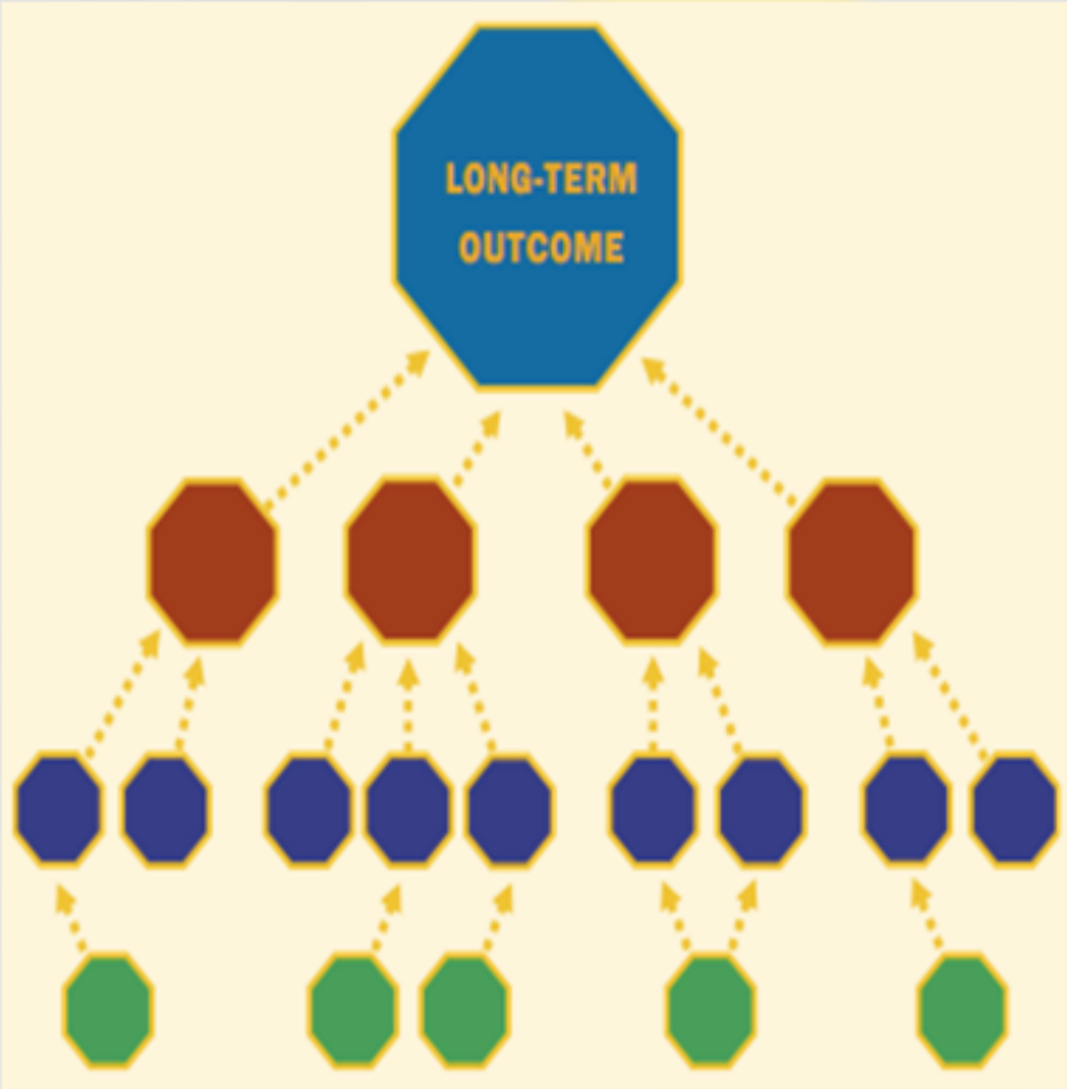


Getting Where You Want to Go

1. Know where you're starting
2. Decide where you're going
3. Identify the most direct way to get from where you are to where you want to go
4. Decide how you'll know when you've gotten lost
5. Choose the way you'll get there



"I think you should be more explicit here in step two."



Getting Where You Want to Go

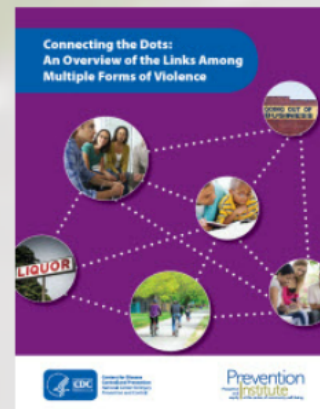
- 1. Know where you're starting**
- 2. Decide where you're going**
- 3. Identify the most direct way to get from where you are to where you want to go**
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- 5. Choose the way you'll get there**

How does this apply to the work you are doing in your own state?

Tools and Resources



**Community Needs
Assessment Toolbox**

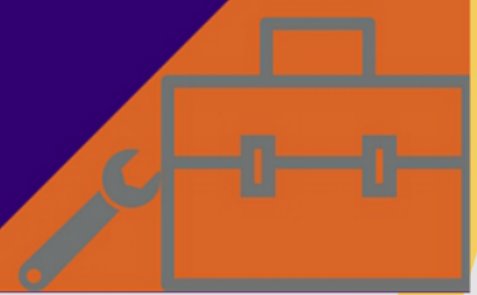




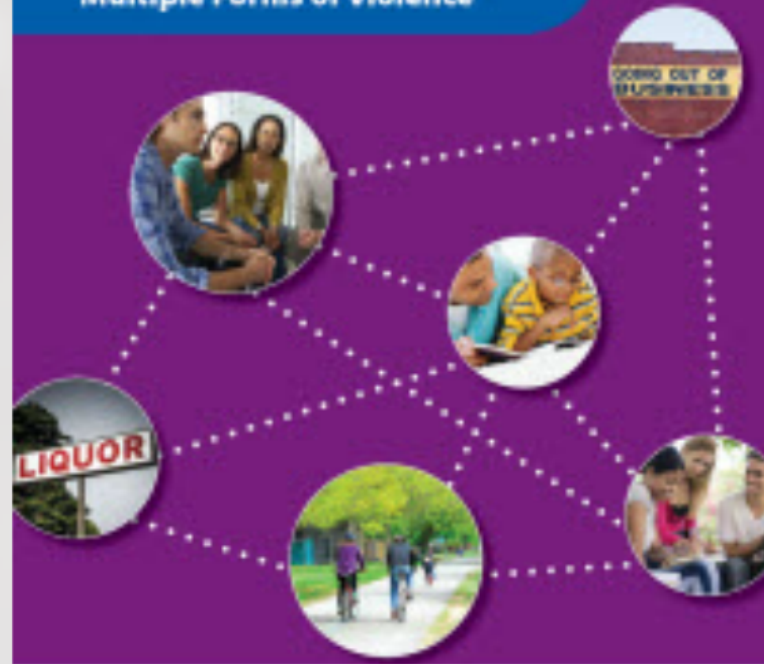
Community Needs Assessment Toolbox



Community Needs Assessment Toolbox



Connecting the Dots: An Overview of the Links Among Multiple Forms of Violence





Prevention
Institute





Sky's the Limit!

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